



FRANKLIN CENTRAL SPECIAL FBU CAMP OFFER

My name is Matt Lauer. I'm the Midwest Director of Player Development for the All-American Bowl, National Combine and Football University. I've met many of you already, but wanted to re-introduce myself and once again thank you for agreeing to host our Football University Summer Football Camp at your facilities this coming May!

As some of you know, I'm from Indiana and currently reside here – I've placed a high focus over the past 18 months in helping enhance the game of football in this state and provide student-athletes with additional opportunities to succeed both on & off-the-field. **Over the past two years, we've seen multiple Franklin Central student-athletes participate on our FBU Team Indiana Middle School National Championship Teams and have sent at least 1 high school player to the National Combine.**

Since 2007, Football University has been dedicated to helping kids succeed and provided over 40,000 student-athletes with experienced, position-specific technique training from Former NFL Coaches & Players. In 2019, we will be hosting over 20 Regional Camps in cities across the country, with our focus being to help student-athletes hone their craft on-the-field with position-specific technique/safety training and film room review sessions. With nearly 20 hours of on & off-the-field training, I assure you that no other camp will help these young men get better more than ours.

Additionally, I wanted to highlight a few key notes surrounding our camp:

- Coaching Staff is comprised of Former NFL Players & Coaches
- This is a non-padded camp, but OL/DL need to bring helmets (if possible) – all campers should bring cleats, shoes and mouth guard – we will supply shorts, shirts & cinch bag
- We focus on technique, mechanics, safety and position specific training – not 7v7 competition, etc. – our camp places a premium on teaching the kids, not just evaluating them
- We will have the kids enter into some competition with other campers as each camp day progresses in order for them to implement the skills being taught, but the 1v1, 4v3 and 7v7 based activities are not the focal point – they are complementary pieces to the techniques and skills being taught
- Our camp offers in-depth film review during the camp – before/after practice sessions with their position specific coach. **NO** other camp has this type of film review session (parents are invited to this as well)
- We offer the boys a direct 1on1 evaluation at the end of the camp with their position specific coach – they will review in-depth how he performed and what he needs to improve on moving forward (parents are invited to this as well)
- We will have scouts from FBU Top Gun, All-American Bowl, National Combine and Freshman All-American Bowl in attendance to evaluate the boys for long-term growth – not to just scout them for one additional bowl game
- We will be inviting representatives from scouting/recruiting services (247 sports, etc.) and non D-1 College Coaches to watch Saturday's Camp Day – the college representatives will host an open house / recruiting fair that evening for all attendees
- We provide meals on-site for the boys
- We also highly encourage parents to stay around for the entire day – we welcome this experience and have things for parents to do as well (special segments, speakers, etc.)
- Our camp runs from 8-7pm on Saturday and 8-4pm on Sunday – nearly 20 hours of elite coaching/education in a two-day span

In appreciation for your willingness to help us in hosting the camp for the second year in a row, I'm pleased to provide the entire community (youth league, middle/high school) an opportunity to attend this camp at an even lower rate than 2018!

To confirm your attendance and get registered at the special discounted rate of \$375, please contact Michele Roddy at 973.298.1104 and reference "FRANKLIN CENTRAL GROUP" to unlock discount!

If you have any questions or concerns, please feel free to contact me directly (mlauer@allamericangames.com | 317.710.0507). I'm looking forward to working with your entire community moving forward and hope to see all of you at our **FBU Summer Football Camp at Franklin Central High School on May 4-5th!**

Respectfully,
Matthew A Lauer

